



WKXW-FM
Community Outreach Report
Q3 2015

Following is a listing of some significant issues responded to by the Station WKXW-FM (NJ101.5), Trenton, New Jersey, along with the most significant programming treatment of those issues for the period of **July 2015 through September 2015**. The listings are by no means exhaustive. The order in which the community outreach events appear does not reflect any priority or significance.

Issue/Event: Atlantic Highlands Fireman's Fair

Date: Friday, July 3, 2015

Time: 7:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air and by attending the Atlantic Highlands Fireman's Fair in Atlantic Highlands, NJ. The purpose of the event was to provide a fun night for the community while raising funds to help support the local fire department. Event was attended by NJ 101.5 Promotions Coordinator, Mike Hildebrandt.

Issue/Event: Ocean County Fair

Date: Thursday, July 9, 2015

Time: 4:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air and by attending the Ocean County Fair at Miller Airpark in Berkley, NJ. The purpose of the event was to provide a fun and free event for the community to attend complete with activities for the whole family. Local businesses and vendors also participated in the street fair activities. Event was attended by NJ 101.5 Promotions Coordinator, Mike Hildebrandt.

Issue/Event: Princeton Summer Sizzler

Date: Tuesday, July 21, 2015

Time: 4 pm

Duration: 3 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the Princeton Summer Sizzler at Palmer Square in Princeton, NJ. The purpose of the event was to help bring awareness and introduce local businesses and organizations to the community. Event was attended by NJ 101.5 Promotions Coordinator, Mike Hildebrandt.

Issue/Event: Monmouth County Fair

Date: Saturday, July 25, 2015

Time: 7:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air and by attending the Monmouth County Fair at the East Freehold Showgrounds in New Jersey. The purpose of the event was to provide a fun and free event for the community to attend complete with activities for the whole family. Local businesses and vendors also participated in the street fairs activities. Event was attended by NJ 101.5 Promotions Coordinator, Mike Hildebrandt.

Issue/Event: Manalapan National Night Out

Date: Tuesday, August 4, 2015

Time: 6:00 pm

Duration: 3 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the Manalapan National Night Out at the Target on Route 9 in Manalapan, NJ. This event was designed to heighten crime and drug prevention measures by educating the community and generating support for local anti-crime programs. Event was attended by NJ 101.5 Promotions Coordinator, Mike Hildebrandt.

Issue/Event: East Windsor National Night Out

Date: Tuesday, August 4, 2015

Time: 6:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the East Windsor National Night Out at the PAL Complex, located at 30 Airport Road, East Windsor, NJ. This event was designed to heighten crime and drug prevention measures by educating the community and generating support for local anti-crime programs. Event was attended by NJ 101.5 Director of Promotions, Ray Handel.

Issue/Event: Middlesex County Fair

Date: Friday, August 7, 2015

Time: 12:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air and by attending the Middlesex County Fair. The purpose of the event was to provide a fun and free event for the community to attend complete with activities for the whole family. Local businesses and vendors also participated in the street fairs activities. Event was attended by NJ 101.5 Director of Promotions, Ray Handel.

Issue/Event: Kids Bingo

Date: Wednesday, August 12, 2015

Time: 9:30 am

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air and by attending Kids Bingo at Monmouth Mall in Eatontown, NJ. Purpose of the event was to provide a fun and exciting day for children to participate in a friendly game of Kids Bingo. All prizes awarded were donated by the multiple stores within the mall, as well as NJ 101.5. Event was attended by NJ101.5 Promotions Coordinator, Mike Hildebrandt.

Issue/Event: Hillsborough Rotary Fair

Date: Friday, August 14, 2015

Time: 6:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air and by attending the Hillsborough Rotary Fair in Hillsborough, NJ. The purpose of the event was to provide a weekend of fun for the community that also includes local vendors. Event was attended by NJ 101.5 Director of Promotions, Ray Handel.

Issue/ Event: Back to School Extravaganza

Date: Thursday, August 27, 2015

Time: 12:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the Trenton School Districts Back to School Extravaganza event. The purpose of the event was to collect new school supplies for local schools in the Trenton School District community. Event was attended by NJ 101.5 Director of Promotions, Ray Handel.

Issue/Event: Red Bank Street Fair

Date: Sunday, September 13, 2015

Time: 12:00 pm

Duration: 2 hours

Description of Program/Event: Station promoted community fair by announcing the event on air and by attending the Red Bank Street Fair in downtown Red Bank, NJ. The purpose of the fair was to provide a fun day for the community with a day of rides, food vendors, live entertainment and more. Fair was free to attend. Event was attended by NJ 101.5 Promotions Coordinator Mike Hildebrandt.

Issue/Event: Fall Career Fair at Seton Hall University

Date: Thursday, September 17, 2015

Time: 1:00 pm

Duration: 3 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the Seton Hall University Fall Career Fair in South Orange, NJ. The purpose of the career fair

was to give students the opportunity to obtain experience in their field of study, particularly through internships at the radio station. WKXW collected resumes and hired interns from this event for the Fall 2015 and Spring 2016 semesters. Event was attended by NJ 101.5 Promotions Coordinator, Mike Hildebrandt.